



Brought to you by Tableland Rotary Clubs
of Atherton & Mareeba

Field Days talk of the town

ROTARY FNQ Field Days has captured the imagination of industry leaders after holding its official launch earlier this afternoon.

Field Days strategic partners MSF Sugar, Mareeba Mazda and Mareeba Tyrepower attended the launch at Kerribee Park, as did several members of the local media.

Mareeba Shire Council deputy mayor Alan Pedersen gave the opening address, thanking Field Days committee chair Pauline Spackman and the entire Field Days committee for their efforts in organising the biennial event.

“A big thank you must also go to all the exhibitors today, not just locally but all across Australia. It’s a huge amount of work they’ve put in to be here,” Cr Pedersen said.

“This event is also a great economic shot in the arm for Mareeba and the Tablelands.”

Cr Pedersen also praised MSF Sugar CEO Mike Barry, Mareeba Tyrepower owner John Raso and Mareeba Mazda dealer principal David Mete for their invaluable support for Field Days.

“These businesses support many community events so please get behind them and support them as much as you can,” he said.

Mr Barry said he was delighted with the turnout at Field Days so far, with MSF able to showcase many of their current and future projects in the sugar industry.

“For us, it’s a really good platform to showcase what we’re doing as a company,” he said.

“A lot of people within the industry know what we’re doing but we can use this event to tell the greater community about our projects, particularly our green power station that we’re building.”

Mr Barry said feedback from people who had stopped by the MSF tent had been “very positive”.

“To me, it’s seems like a bigger event yet again,” he said.

“There’s been good numbers of people and we’ve had a lot of our good friends come over and pay us a visit.

“It’s been a good experience all round.”





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Cr Pedersen said Field Days was absolutely invaluable for farmers in being able to network with a large cross-section of agricultural exhibitors.

“It’s the fact you can build a relationship with so many people that you can deal with in the future,” he said.

“So even if you haven’t got the money to buy something now, you might have at the end of the year and you remember what these people were selling at Field Days.

“You can see it all here, compare prices and do the whole lot in one spot and build a great network of businesses to deal with.

“You know them face-to-face and that means a lot to rural people.”

Cr Pedersen said there was no doubt Mareeba and the entire Tablelands had a spring in its step with Field Days on.

“I think the whole place gets a lift this week,” he said.

“To see all the traffic coming in, there’s certainly going to be an economic spin-off from this event.”

Mareeba Tyrepower, MSF Sugar and Mareeba Mazda are the major sponsors of Rotary FNQ Field Days 2017.

A biennial event, Rotary FNQ Field Days will be held between Wednesday May 24 and Friday May 26, 2017 at Mareeba’s Kerribee Park.

ENDS

Photo captions:

- 1. (L-R): Mareeba Mazda dealer principal David Mete, MSF Sugar CEO Mike Barry, Field Days committee chair Pauline Spackman, Mareeba deputy mayor Alan Pedersen and Mareeba Tyrepower owner John Raso at the official launch for Field Days.*
- 2. Rotary FNQ Field Days committee chair Pauline Spackman speaks at the event’s official launch.*
- 3. Mareeba Shire Council deputy mayor Alan Pedersen speaks at the official launch of Rotary FNQ Field Days.*





Rotary FNQ Field Days



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For media enquires, contact Ida Portella on 0439 545 433 or email
marketing@fnqfielddays.org.au

For more information on Rotary FNQ Field Days, visit www.fnqfielddays.org.au

